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## London Northwestern Railway launches first car share scheme at Tring station

Passengers who travel to Tring station by car are being invited to save cash - and the environment - through a pilot lift sharing scheme from London Northwestern Railway.

The scheme uses a bespoke website – [wmtrains.liftshare.com](http://wmtrains.liftshare.com) – to connect train users with other people who drive similar routes to the station. Users can then come to a private arrangement to split the cost of petrol and parking at times to suit their own circumstances.

It will also offer the opportunity to connect people who may be interested in

regular communal travel or shared taxi arrangements.

Jon Harris, integration, accessibility and development manager at London Northwestern Railway, said:

“We know the experience of travelling by train does not start and end at the station and that is why we are working hard to improve the ‘Last Mile’ for our customers.

“Over a third of people who completed a recent travel survey at Tring expressed an interest in joining a car-sharing scheme. The support from the town and parish councils, as well as the local authorities, has been fantastic and already the scheme is being promoted at a grass roots level.

“By sharing transport to the station passengers at Tring can save a significant amount of money, reduce their carbon footprint as well as meeting new people.”

The scheme is being introduced at Tring while ongoing accessibility improvement works are carried out by Network Rail, leading to a temporary reduction in car parking capacity.

Users are encouraged to contact each other through the secure messaging facility on the Liftshare website ahead of setting up their potential car share arrangements.

The Tring pilot is the first car sharing scheme for West Midlands Trains, which operates both London Northwestern Railway and West Midlands Railway services.

It is expected more station car share arrangements will launch across the network in the next 12 months as part of the rail operator’s commitment to Station Travel Plans and promoting sustainable travel.

Car share schemes will target stations with larger car parks or where local circumstances such as building works may temporarily limit the amount of car parking available.

For more information about the scheme log on to [wmtrains.liftshare.com](http://wmtrains.liftshare.com) or email [accessibility@wmtrains.co.uk](mailto:accessibility@wmtrains.co.uk)

To talk to us in more detail about the project, contact Jon Harris on 07970 447880 or email [jon.harris@wmtrains.co.uk](mailto:jon.harris@wmtrains.co.uk)

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## About West Midlands Trains

For further information on this release, call our press office on 03300 955150 or email [press.office@wmtrains.co.uk](mailto:press.office@wmtrains.co.uk)

West Midlands Trains operates both West Midlands Railway and London Northwestern Railway services.

- **London Northwestern Railway** services operate between Liverpool and Birmingham, and on the West Coast mainline to and from London Euston.
- **West Midlands Railway** services operate to destinations across the West Midlands via Birmingham New Street.

For more information on these services visit [westmidlandsrailway.co.uk](http://westmidlandsrailway.co.uk) or [londonnorthwesternrailway.co.uk](http://londonnorthwesternrailway.co.uk)

The West Midlands Trains franchise started on 10 December 2017 and will run until 2025/26.

West Midlands Trains operates 1,300 services a day, manages 150 stations and provides over 70 million passenger journeys a year. Over the course of the franchise, West Midlands Trains will be investing £1 billion into the rail network to deliver new trains, improved routes and station upgrades. This will include 400 new train carriages across the network and space for an extra 85,000 passengers into Birmingham and London at peak times.

The franchise is a joint venture between Abellio (70.1% share) and East Japan Railway Company / Mitsui & Co., Ltd (29.9% share in a 50:50 split). Abellio is the international passenger transport subsidiary of the Dutch national railway

company, Nederlandse Spoorwegen. In the UK, Abellio operates ScotRail and Greater Anglia train services, Merseyrail services in a joint venture with Serco and buses through Abellio London. For more information visit [www.abellio.com](http://www.abellio.com)

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