



Vicky Cropper (right), head of stakeholder and community for London Northwestern Railway, at Garston station with Abbey Line CRP - just one example of community rail activity across the rail network

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# Thousands of volunteers across Britain bring stations and railways into the heart of communities

A report out today (11 April) has revealed that a hidden army of 8,500 'community rail' volunteers give nearly 400,000 hours a year to bring local railway lines and stations back into the heart of their communities – promoting sustainable travel, empowering communities, and benefitting health, wellbeing and social inclusion.

The report, by the Association of Community Rail Partnerships (ACoRP) and supported by Rail Delivery Group (RDG), finds that the community rail movement has seen huge growth in recent years, now with 1,000 station 'friends' groups and 61 regional or line-based community rail partnerships across Britain. Its work ranges from community hubs and gardening at stations, to promoting green tourism on community rail lines, to working with the rail industry towards a more accessible railway.

Community rail volunteering alone is calculated to be worth £33.1m annually,[i] through work contributed to local stations and communities, and the social value to the volunteers themselves through improved health and wellbeing.

The *Value of Community Rail* report evaluates the scale and growth of the community rail movement – which now spans Britain – and the way it delivers benefit to local people, and helps our railways serve their customers. It is produced by the Association of Community Rail Partnerships (ACoRP), the national umbrella body for community rail partnerships and groups, with support from the Rail Delivery Group, which exists to enable rail companies to succeed in delivering a successful railway.

Community rail is a grassroots movement that has grown enormously in scope and influence. It is made up of 61 community rail partnerships, community-based organisations that work along railway lines or across regions, and 1,000+ station-based voluntary groups, all aiming to connect communities with their railways and help communities get the most from local lines and stations. Comparing to a 2015 report suggests that community rail partnerships have increased by 50% and station groups have doubled in number in just four years. [ii]

The *Value of Community Rail* report found that lines with community rail partnerships performed well in terms of passenger numbers, showing a 42% increase from 2008/9 to 2017/18, compared to an overall increase of 35%. This reinforces the idea that engaging communities in their local railways helps people get maximum use from them, as well as attracting visitors using sustainable means.

The report also found evidence of social value being delivered aligned to the four themes of the Department for Transport's recently-launched national <a href="Mailto:Community Rail Development Strategy">Community Rail Development Strategy</a>:

- providing a voice for the community;
- promoting sustainable, healthy and accessible travel;
- bringing communities together and supporting diversity and inclusion; and
- supporting social and economic development.

The report features many examples of community rail groups providing vital connections between communities and railways, and delivering benefits to sustainability, access to opportunity, health, wellbeing, social inclusion and community development.

London Northwestern Railway is committed to supporting the community rail movement, through station adoption schemes and support of local initiatives at railway stations.

Across the London Northwestern Railway network, there are three active Community Rail Partnerships (Abbey Line CRP, Marston Vale CRP and North Staffordshire CRP). These partnerships help facilitate a range of activities at railway stations, which in recent months has included <u>family fun days</u>, <u>Mayoral visits</u> and <u>storytelling events</u>.

Rail Minister Andrew Jones MP, Under-Secretary of State for Transport, said: "Our rail network is simply better for the work of Community Rail Partnerships.I have seen first-hand the vital work that they do, having met with the inspiring volunteers at the 'Rail Journey To Recovery' project in Cumbria last November. They transform our stations into community hubs, provide purpose and pride, and give people a say in how their local rail network can work for them. In 15 years we have seen hundreds of successful projects created across the UK, and through a new Community Rail Strategy this government is committed to supporting even more schemes."

Jools Townsend, chief executive of ACoRP, said: "Community rail empowers local people to have a greater stake in their local railways and stations, and to access opportunities that may otherwise be out of reach, through sustainable and healthy means. There are now more than 1,000 community rail partnerships and groups across Britain, and thousands of volunteers benefitting their local communities. Our research shows not only that their numbers have grown, but that they are working with passion to help local people get the most from their railway lines and stations, and they are delivering all sorts of benefits. Community rail is playing a unique role,

working at a grassroots level so more people can get around through sustainable travel, and helping people to connect with their locality and those around them."

Paul Plummer, chief executive of the Rail Delivery Group, added: "The rail industry is helping to transform communities across the country, investing millions of pounds to enhance stations, connect people and boost local economies. This report shows that community rail partnerships, working together with rail companies, are enabling people to come together and make a positive difference to the railway and the communities we serve. We encourage anyone who wants to make a difference in their community to get involved."

Vicky Cropper, head of stakeholder and community for London Northwestern Railway, said: "Community rail activities make a huge difference to across our network, so the recognition in today's report is well deserved. We currently have three very active community rail partnerships, who deliver a range of great initiatives. All this work makes such a difference to our customers, staff and most importantly the communities and volunteers themselves. If anyone is interested in getting involved at their local station, we would encourage them to get in touch."

For more information on community rail activities across the London Northwestern Railway network go to londonnorthwesternrailway.co.uk/adopt-station

### **ENDS**

For further information on this release, call our press office on 03300 955150 or email <a href="mailto:press.office@wmtrains.co.uk">press.office@wmtrains.co.uk</a>

## Notes to editors

[i] Calculated by multiplying the 390,000 annual volunteering hours

calculated with the average hourly wage, plus the social value to volunteers as per the HACT Social Value Bank.

[ii] Comparing new data published in the 2019 *Value of Community Rail* report from ACoRP membership and train operating companies, to data published in a 2015 report by Transport Regeneration, <u>The Value of Community Rail</u> <u>Partnerships and The Value of Community Rail Volunteering</u>, which suggested there were 42 community rail partnerships and c. 500 station groups.

### **About ACoRP**

ACoRP's vision is of a flourishing community rail movement, connecting communities and their railways, and enhancing the wellbeing, sustainability and development of communities and railways across Britain.

As the umbrella body for community rail, it works to empower and support community rail partnerships and groups through membership services, resources and events, to: enhance the railways' contribution to local sustainable development and community wellbeing, including by maximising access to and use of the railways; ensure the community has a voice and plays a part in the development and improvement of our railways; and communicate the development and importance of our railways to communities, enhancing understanding and pride, and promoting rail as a key part of sustainable, healthy travel.

All 61 community rail partnerships are members of ACoRP, alongside more than 160 station friends/adoption groups, with members continuing to grow.

See <u>communityrail.org.uk</u>, follow and tweet us @ACORPoffice, find us on Facebook, or sign up to our monthly e-news (<a href="http://bit.ly/tol18">http://bit.ly/tol18</a>) to keep up to date.

### **About West Midlands Trains**

West Midlands Trains operates both West Midlands Railway and London Northwestern Railway services.

- London Northwestern Railway services operate between
   Liverpool and Birmingham, and on the West Coast mainline to
   and from London Euston.
- West Midlands Railway services operate to destinations across the West Midlands via Birmingham New Street.

For more information on these services visit <u>westmidlandsrailway.co.uk</u> or <u>londonnorthwesternrailway.co.uk</u>

The West Midlands Trains franchise started on 10 December 2017 and will run until 2025/26.

West Midlands Trains operates 1,300 services a day, manages 150 stations and provides over 70 million passenger journeys a year. Over the course of the franchise, West Midlands Trains will be investing £1 billion into the rail network to deliver new trains, improved routes and station upgrades. This will include 400 new train carriages across the network and space for an extra 85,000 passengers into Birmingham and London at peak times.

The franchise is a joint venture between Abellio (70.1% share) and East Japan Railway Company / Mitsui & Co., Ltd (29.9% share in a 50:50 split). Abellio is the international passenger transport subsidiary of the Dutch national railway company, Nederlandse Spoorwegen. In the UK, Abellio operates ScotRail and Greater Anglia train services, Merseyrail services in a joint venture with Serco and buses through Abellio London. For more information visit www.abellio.com

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