



# London Northwestern & West Midlands Railways

Jan 26, 2026 09:54 GMT

## Data policy - West Midlands Trains to transfer to public ownership

Good morning,

We are writing to make you aware that London Northwestern Railway and West Midlands Railway, currently operated by West Midlands Trains Limited, will be operated by a new company, WM Trains Limited, as part of a planned transition into public ownership from 01 February 2026.

Our reasons for collecting and using your data remain unchanged, however as part of the transfer process, we intend to transfer your personal data to the

new entity so we can continue to send press releases we believe may be of interest to you. This is a legal change only – your data will continue to be handled in the same systems, by the same teams, and used for the same purposes.

Your personal data will be used in accordance with the law, based on your consent Article 6(1)(a) under the UK GDPR. You can read further on how we collect, process and share your data by visiting [our privacy policy](#) and [MyNewsdesk's privacy policy](#).

If you would like to exercise your data protection rights and no longer wish to be contacted with press notices, please unsubscribe or contact [press.office@wmtrains.co.uk](mailto:press.office@wmtrains.co.uk) if you have any questions.

Thank you for your attention to this notice.

Best wishes,

Sophie Rashley

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## About London Northwestern & West Midlands Railways

For further information on this release, email [press.office@wmtrains.co.uk](mailto:press.office@wmtrains.co.uk)

London Northwestern & West Midlands Railways operates both West Midlands Railway and London Northwestern Railway services.

- **London Northwestern Railway** services operate between Liverpool and Birmingham, and on the West Coast Main Line to and from London Euston.
- **West Midlands Railway** services operate to destinations across the West Midlands via Birmingham New Street and Birmingham Snow Hill.

For more information on these services visit [westmidlandsrailway.co.uk](http://westmidlandsrailway.co.uk) or [londonnorthwesternrailway.co.uk](http://londonnorthwesternrailway.co.uk)

If you have been sent this press release, this is because we believe this to be of interest to you.

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## Contacts



### **Press Office - Media Use Only**

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