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## All aboard! West Midlands Railway searching for 'Junior Conductors' in new competition

West Midlands Railway (WMR) is searching for junior conductors to climb on board and help run services as part of a new competition.

Four lucky winners aged between four and 10 will have the chance to work alongside real train conductors on one of WMR's brand-new trains during the autumn half-term.

Having joined the railway network across the Shrewsbury, Hereford and the newly-named Elephant & Bear lines, the new Class 196 trains feature more seats, additional under-seat luggage space, bike storage and greater accessibility.

To apply to become a junior conductor, children (via their parents and guardians) are being invited to share a video of up to 30 seconds on either Facebook, Instagram or TikTok tagging West Midlands Railway and using #LittleTrainConductor. Within the video, they'll need to tell WMR exactly what they love most about trains and why they think they should be a conductor for the day.

Once applications close on Friday 15 September, entries will be reviewed by a panel of expert judges who will select the winners.

Under the guidance of the WMR team, the four lucky winners - plus their parents or guardians - will get to experience what it's really like to conduct a train.

From seeing inside the train's cab and checking tickets to greeting customers and even making announcements over the public tannoy system, it will be a once in a lifetime opportunity for budding train fans. Not to mention they will receive their own whistle, high-viz waistcoat and flags to ensure their journey as a conductor runs smoothly.

Jonny Wiseman, WMR customer experience director, said: "We often receive heart-warming letters from little ones sharing their passion for the world of trains and hat's what prompted us to come up with this great competition to be a conductor for the day.

"The rail industry is a fascinating place to work and, as well as being a lot of fun, initiatives like this are a great way to inspire future generations of rail professionals. We can't wait to see the entries and welcome the lucky winners aboard one of our brand-new trains."

For details on how to apply and for more information on dates and deadlines, visit the competition page <u>here</u>.

## **About West Midlands Trains**

For further information on this release, email press.office@wmtrains.co.uk

West Midlands Trains operates both West Midlands Railway and London Northwestern Railway services.

- **London Northwestern Railway** services operate between Liverpool and Birmingham, and on the West Coast Main Line to and from London Euston.
- West Midlands Railway services operate to destinations across the West Midlands via Birmingham New Street and Birmingham Snow Hill.

For more information on these services visit<u>westmidlandsrailway.co.uk</u> or <u>londonnorthwesternrailway.co.uk</u>

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