



Spudman serving jacket potatoes from his van in Crewe

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## Hundreds of jacket potato lovers descend on Crewe for Spudman giveaway

Hundreds of people descended on Crewe's town square on Saturday (28 February) as viral TikTok star Spudman gave away free jacket potatoes in partnership with London Northwestern Railway (LNR).

Ben Newman, more commonly known as Spudman, is a loaded jacket potato seller based in Staffordshire who has gained millions of social media followers by uploading customer interactions online.

The street food vendor's visit to the town came as part of a wider

collaboration with LNR where he is giving away 730 jacket potatoes across three locations – Milton Keynes, Crewe and Tamworth.

The partnership celebrates the introduction of brand-new Class 730 trains onto the Trent Valley railway line which connects destinations in Cheshire, Staffordshire, Warwickshire, Buckinghamshire and London.

For those who missed out on a free jacket potato, fans were encouraged to try Spudman's limited-edition dish featuring an LNR-green pesto chicken topping, with a fifth of the profits going to Andy's Man Club, a charity providing free peer to peer support groups for men struggling with mental health issues.

David Watkin, commercial director at London Northwestern Railway, said: "We've been blown away by the reception of our partnership with Spudman, helping to build awareness of our new trains on the Trent Valley Line. It's been fantastic to see so many fans claim their free spuds or try the limited-edition dish, with a share of the proceeds going towards Andy's Man Club."

Ben Newman (Spudman) said: "I was pretty overwhelmed by the response to announcing that we were coming to Crewe, but I was very excited to be there as I know it's one that I have been asked about a lot before! LNR's brand-new trains are making journeys to Crewe much more comfortable, so it's even easier for my fans to visit."

Lucas Whitehead, head of partnerships at Andy's Man Club, said: "A huge thank you to London Northwestern Railway for supporting ANDYSMANCLUB during their campaign alongside Spudman. This gives us an opportunity to get in front of a wide variety of people in the heart of their communities in the hope that they will take up our support should they need it."

To find out more about LNR's newest train fleet, visit: [www.lnr.uk/newtrains](http://www.lnr.uk/newtrains)

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Press Contact

[press.office@wmtrains.co.uk](mailto:press.office@wmtrains.co.uk)

0330 095 5626