



Drag queen Fatt Butcher with LNR customer experience director Jonny Wiseman and the Eurovision train

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## London Northwestern Railway runs "Eurovision Special" to join party spirit

Train operator London Northwestern Railway (LNR) is getting into the party spirit ahead of this weekend's Eurovision Song Contest by launching a specially-branded train for the occasion.

One of the LNR's distinctive Class 350 trains has been given a new look to celebrate Eurovision after being wrapped in the distinctive yellow and blue official branding.

LNR, which runs services from Liverpool to London via the West Midlands, designated today's 12.34pm departure from Birmingham New Street to Liverpool Lime Street a "Eurovision Special".

Dozens of Eurovision "Super-Fans" climbed on board for the special trip, featuring face painting, musical entertainment and culminating in a party on the platform with fellow Eurovision fans in Liverpool.

And it's not too late for passengers to get involved in the fun – anyone who spots the branded train out and about on the network is being invited to take a photo and tag LNR's social media accounts with #EurovisionTrain to be in with a chance of winning great prizes.

Jonny Wiseman, LNR customer experience director, said: "The Eurovision Song Contest is a major international event which is bringing a huge economic boost to Liverpool and the wider UK.

"I am delighted we have been able to celebrate the UK hosting Eurovision for the first time in a quarter of a century by wrapping one of our Class 350 trains in the distinctive official branding. Any passenger who snaps a photo of the train out and about on the network can win some great prizes, so I encourage everyone to get involved."

To find out more, click here.

## **About West Midlands Trains**

For further information on this release, email press.office@wmtrains.co.uk

West Midlands Trains operates both West Midlands Railway and London Northwestern Railway services.

- **London Northwestern Railway** services operate between Liverpool and Birmingham, and on the West Coast Main Line to and from London Euston.
- West Midlands Railway services operate to destinations across

the West Midlands via Birmingham New Street and Birmingham Snow Hill.

For more information on these services visit<u>westmidlandsrailway.co.uk</u> or <u>londonnorthwesternrailway.co.uk</u>

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