



Postcard by local artist Emily Pettitt

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West Midlands Railway teams up with White Ribbon to put an end to violence against women

West Midlands Railway (WMR) has teamed up with White Ribbon – the UK’s leading charity engaging men and boys to end violence against women and girls – and Network Rail to encourage everyone to make the White Ribbon Promise to never use, excuse or remain silent about men’s violence against women.

On 25 November, there will be events taking place across the national rail network in support of [White Ribbon Day 2022](#).

Together with the [Heart of England Community Rail Partnership](#) WMR has commissioned local artist Emily Pettitt to be part of a special journey between Leamington Spa and Nuneaton, where she will be live drawing a striking window display representing the White Ribbon campaign. Passengers on board will invited to add their own white ribbons to this unique piece of art.

Whilst Emily is busy sketching, WMR will be on hand to provide passengers with information surrounding White Ribbon Day, how they can get involved and where people can find help and support.

This year, White Ribbon Day, 25th November, falls on the same week as the start of the FIFA men's World Cup. White Ribbon have developed **#TheGoal** to raise awareness about the challenges – and dangers – women and girls face in traditionally male-dominated contexts like the football pitch, but also public transportation.

WMR customer experience director Jonny Wiseman said:

“I'm proud that West Midlands Railway is leading the way among the rail industry, alongside Network Rail to help change harmful attitudes and create safe cultures and environments for women and girls to live free from fear of violence. This year on White Ribbon Day the rail industry and our community partners will come together and start playing as a team to end violence against women and girls. I hope our customers will join us in making the White Ribbon promise.”

Malcolm Holmes, executive director, West Midlands Rail Executive and chair of the Heart of England CRP said:

“We want to encourage men to speak out against violence towards women and girls to promote gender equality in all aspects of society, including the railway.

“It's through awareness-raising campaigns like White Ribbon Day that we can make a real difference in our local community by calling-out and changing damaging behaviours. I'm pleased that the Heart of England CRP has been able to help make this important event happen.”

For more information about White Ribbon Day please visit [White Ribbon Day 2022](#)

For more information about West Midlands Railway please visit: [WMR](#)

About West Midlands Trains

For further information on this release, email press.office@wmtrains.co.uk

West Midlands Trains operates both West Midlands Railway and London Northwestern Railway services.

- **London Northwestern Railway** services operate between Liverpool and Birmingham, and on the West Coast Main Line to and from London Euston.
- **West Midlands Railway** services operate to destinations across the West Midlands via Birmingham New Street and Birmingham Snow Hill.

For more information on these services visit westmidlandsrailway.co.uk or londonnorthwesternrailway.co.uk

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